



Certified Master Behavioral Analyst (CMBA) - Advanced DISC Certification

- A Level Significantly *BEYOND* the CPBA. You must have completed the CPBA certification with Dr. Abelson before being eligible for the CMBA certification.

Benefits of CMBA

- Make significant strides beyond the CPBA Certification
- Master using the DISC and DISC Wheel with groups and teams
- Develop incredible insights into relationships among people
- Master reading the DISC Wheel and DISC Graphs to fully understand DISC
- Learn over a dozen processes of using the full DISC report
- And much more...

Materials Packet Supplied As Part of Your Fee Includes:

- Everything supplied for the CPBA Certification (if you no longer have any of it)
- Instructions workbook developed by Dr. Abelson for the advanced Master's level including materials on the Abelson DISC Wheel and how to better use the report generated by the DISC assessment
- Abelson e-Learning Center™ access to all our DISC videos (including all materials added since your CPBA Certification)
- 10% discount on all The Abelson Group products and services (except assessments) for 1 year after completion of your CMBA
- List Price For Materials Alone is Over \$500

Case Analyzes Are Customized To Meet Your Needs.

You Choose One or More Areas:

- Recruiter issues
- Team issues
- Manager issues
- Leader issues
- Coaches issues
- Family issues
- Other issues

Pass certification exam and become a Certified Master Behavioral Analyst (CMBA)

Contact Dr. Abelson personally to learn more about the advantages of this advanced certification for your personal development, your career, and your relationships with colleagues, family, and close friends.

Investment in Yourself

- \$1499 for the above materials packet including five (5) custom DISC analysis sessions with Dr. Abelson. The above materials alone have a list price of over \$500.
- Three payment options: Make one easy payment of \$1499 OR four (4) consecutive monthly payments of \$399 a month OR six (6) consecutive monthly payments of \$279 a month. We will automatically charge your credit card each month and send you a receipt.
- Add to the above cost your five (5) DISC assessment reports and \$195 for grading the CMBA certification examination and your CMBA Certificate. Charged after each is completed.
- The Abelson Group account holders contact us for your account holder discount or your organization's discount.

Account holders, contact us for your client discount or your organization's discount!



Your Instructor: Dr. Michael Abelson

Formal Education

- B.A. (psychology), M.A. (clinical psychology), M.B.A. Ph.D. (business administration)
- CPBA (Certified Professional Behavioral Analyst)
- CPVA (Certified Professional Values Analyst)
- CAIA (Certified Attributes Index Analyst)
- TriMetrix™ Certified
- CMBA (Certified Master Behavioral Analyst)

Experience

- Texas A&M University Faculty since 1981, teaching at the undergraduate level (over 30,000 students taught), M.B.A., Ph.D., and executive levels
- Delivery of over 800 executive education, national/regional meeting seminars
- Consulting with over 100 companies on various management and leadership issues
- Management practices, strategic management and change, leadership dilemmas and solutions
- International experience includes clients on four continents

Awards and Other (brief overview)

- Numerous College and University level teaching awards
- Noted in special issue of Business Week Magazine as one of the master MBA instructors in the nation
- Media includes 40 television programs on top performing sales staff and leadership practices
- Quoted in over 100 newspapers, magazines and newsletters nationally such as Fortune, the Washington Post, USA Today, the Chicago Tribune, the Miami Herald, the Dallas Morning News, the Houston Chronicle, and the Philadelphia Inquirer
- Over 60 articles and one book published
- Member of numerous Boards of Directors

For more information about our products and services, call **The Abelson Group at 979-696-2222** or e-mail us at **succeed@abelson.net**. Please visit our site: **www.TheAbelsonGroup.com**

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